

CERT Auxiliary Working Group

Summary

Saturday, April 9, 2022

Attendees: Dawn Mackey, Bill Monroe, Liz Taylor-Selling, Ken Braly, Chris Jong, JoMarie Faulkerson, Susan Marx, Ed Olson, David Sonnenberg, John Hanley, Ed Spurr, Joyce Smith, John Collins, Traci Takeuchi, Cindy Delgado, and Mary Edmund

- Welcome Cindy Delgado, new Liaison Officer
- Deputy – Rosemary Anderson Not on Attendance.
 - There is a need for a mapping program for tracking Team boundaries, members, communication groups, MYN areas, etc. **ACTION:** *Rosemary Anderson will form group and review Google maps and Survey 123 and make recommendation to WG including what information is needed on the maps.*
- Operations/Logistics – Bill Monroe, Chief
 - Activation binders distributed to Team Leaders. Familiarize yourself with it. All info in the binder is available on the website under Resources. Team should experiment with setting up a command post and complete individual Team personnel information, and various maps. Companion to the binder is the CERT SOP (on the website) and the CERT Field Operating Guide (FOG).
 - Active shooter annual event is 6/22-6/29 with a break of one day 6/25. Will be performing perimeter control and radio practice.
- Planning/Intelligence – Dawn Mackey, Deputy
 - Working on plan for active CERTs beyond basic training. Components include the value of safety, good assessment and clear communication.
 - Communication Exercise on April 3 stimulated the actions that would be taken immediately after an emergency or disaster and prior to an official activation. Went well, good simulation with a few glitches that were worked through with excellent net controls.
 - All-County training exercise scheduled for Saturday, August 6 for 4 hours sometime between 8am and 4pm. Teams form 2 Divisions -- at Mountain Community Resources (MCR) in Felton and at Central Fire's Station 5 in Aptos (backlot).
- Public Information Officer (PIO) -- Traci Takeuchi
 - Social Media and Photo Policy presented and approved (see attached).
- Safety Officer – John Hanley
 - Update on COVID – numbers ticking slightly upwards but hospitalizations downward.

- Pandemic is turning into an endemic. Get the 2nd booster if eligible for unsure how long the vaccination immunity will last.
- Data is forthcoming for possible future vaccines.
- Training – Joyce Smith
 - Graduated 11 CERTs for the first group in 2022.
 - Thursday, April 28 will be the starting date first in-person Basic Training class since COVID's beginning
- Reports/Ongoing Discussion -- David Sonnenberg
 - Financial Policy for Activation was presented. Numerous comments – policy to be reworked and sent out in May WG agenda for review and possible approval at next meeting.
- Team Leaders reported on Team activities.

Next Meeting Working Group *Saturday, May 14, 10am-noon on Zoom*

2 Enclosures:

Social Media Policy

Photo Policy

**CERT Auxiliary of Santa Cruz
Social Media Policy**

As a member of CERT, you represent the organization and as such, when participating at a CERT event, training, activity, or activation, your participation may be used to promote the organization to current members and the community.

Photos can be shared or submitted via email to official CERT PIO email (certauxiliarypio@gmail.com), and cc the Director of CERT Auxiliary (certauxiliary@gmail.com).

You cannot submit or post pictures that aren't yours without express permission of the owner (many times, the photographer is considered to be the owner).

It is not permitted to photograph a person in circumstances where they have a reasonable expectation of privacy or to use another person's name, image or persona in a way that causes harm without their consent and to benefit from that use.

- 1) No threatening or violent content
- 2) No explicit content
- 3) No harassment or intimidation of others
- 4) No profane language
- 5) No commercial solicitations
- 6) No illegal activity
- 7) No electioneering, including promoting any personal or political issue or candidate
- 8) No posting of personal information about others, such as Social Security numbers, home address, phone numbers etc.

**CERT Auxiliary of Santa Cruz Photo Release
(For non-CERTs)**

For good and valuable consideration, the receipt of which is hereby acknowledged, I _____, here by grant CERT permission to use my likeness in a photograph in any and all of its publications, including but not limited to all of printed and digital publications. I understand and agree that any photograph using my likeness will become property of CERT and not be returned.

I acknowledge that since my participation with CERT is voluntary, I will receive no financial compensation.

I hereby irrevocably authorize CERT to edit, alter, copy, exhibit, publish or distribute this photo for the purpose of publicizing CERT's program or for any other related, lawful purpose. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, where in my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photograph.

I hereby hold harmless and release and forever discharge CERT from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other person acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

Printed Name: _____ Date: _____

Signature: _____

Signature: _____

Signature of guardian if under 18 years of age